



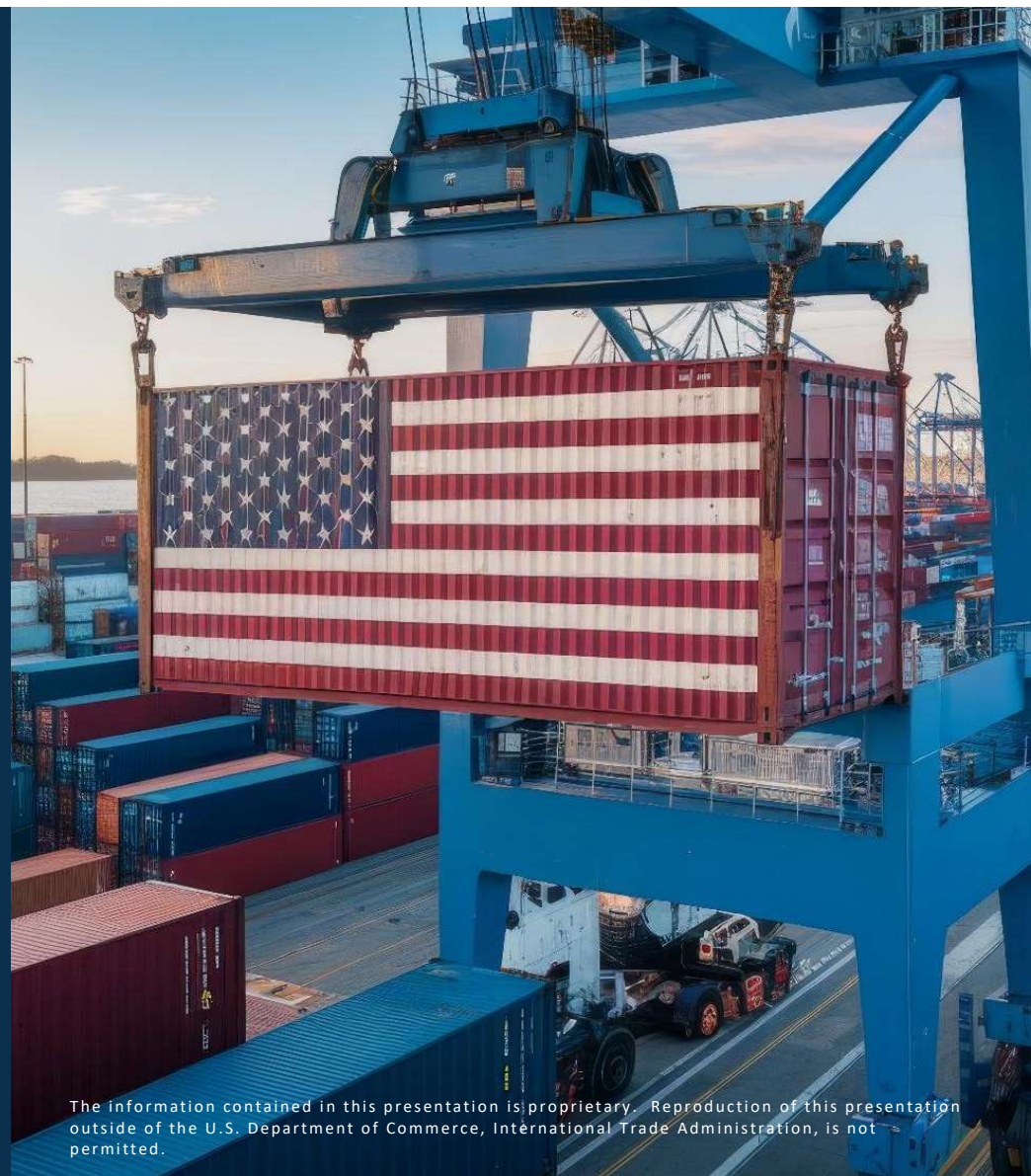
INTERNATIONAL  
**TRADE**  
ADMINISTRATION

## Global Markets

# Advocacy Center



INTERNATIONAL  
**TRADE**  
ADMINISTRATION



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# Advocacy Center Overview



Since 1993, the Advocacy Center has been the lead U.S. government entity coordinating advocacy efforts worldwide to help the U.S. industrial base

An American flag waving on a flagpole against a dark blue background. The flag is the central visual element, with its stars and stripes clearly visible.

# Our Mission

Marshal USG resources to  
**level the playing field**  
for U.S. exporters competing against foreign firms  
for international public contracts.

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# We Help Companies:

1. Compete Globally
2. Create US Jobs
3. Counter Foreign Adversaries



# Compete Globally

- Promotes fair, transparent foreign procurement
- Government-to-Government (G2G) communication on behalf of a U.S. company
- Counters foreign government political pressure
- Supports companies on a case-by-case basis



# Create U.S. Jobs

Every \$1 billion in successful advocacy  
in U.S. export content supports  
4,100 U.S. jobs

# Uniting the U.S. Government to Support American Business



A blurred high-speed train moving through a tunnel, with light trails and a sense of motion. The train is dark, and the tunnel walls are visible on either side.

# Delivering Outcomes

For America's Companies, Workers, and Communities

# \$244 Billion

Since January 20, 2025, the U.S. Government has supported 120+ advocacy wins —supporting 844,000 American jobs.

# Civil Nuclear Outcomes

The Advocacy Center is actively managing 74 civil nuclear cases globally.

Total value:

**\$352 Billion**

Expected U.S. export content:

**\$179 Billion**

In the past 5 years, the U.S. Government has supported 22 civil nuclear advocacy wins, totaling \$10.6B, with \$4.4B in U.S. export content.

# Energy Security and Civil Nuclear Advocacy



Civil nuclear enhances domestic utilization of energy resources and ensures access to reliable, diversified, and affordable energy supplies for ourselves and our allies.

## Impacts:

Job Creation • Economic Prosperity • Improved Trade Balance •  
Counter Foreign Adversaries • Improved Relations • Support  
International Peace and Security

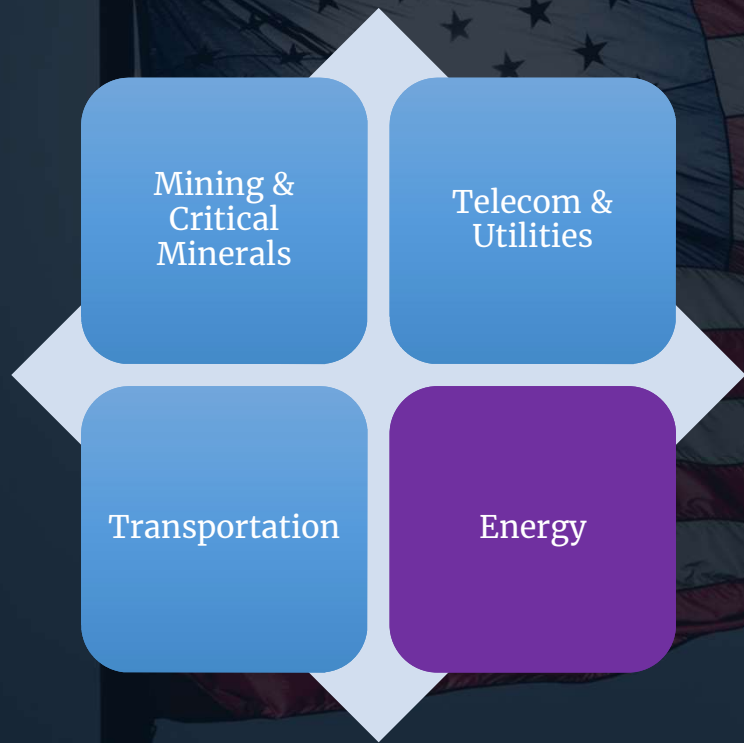
# Strategic Transactions Advocacy Track (STAT)

STAT supports U.S. companies pursuing foreign investments and concessions that deliver material benefits to America's economic security, national security, and overall economic interests.

STAT allows the Advocacy Center to support novel deal structures:

- The **PURCHASE** of a foreign asset, equity stake in a foreign project or entity
- The **DEVELOPMENT OF A FOREIGN PROJECT** under a PPP
- **RIGHTS TO OPERATE** and/or develop a project under a foreign concession agreement

# Types of STAT Transactions



## Deal Structures:

- Concession Agreements
- Build-Own-Operate (Transfer)
- Public-Private Partnership (PPP)
- Joint Ventures (JV)

# Our Priorities



1. DEALS

2. Interagency coordination

3. Outreach



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# Thank you