

U.S. Nuclear Regulatory Commission
38th Annual Regulatory Information Conference

RIC2026

Regulation, Innovation and
Collaboration for a Safer Tomorrow

March 10-12, 2026

Bethesda North Marriott Hotel
and Conference Center
Rockville, MD

#NRCRIC2026

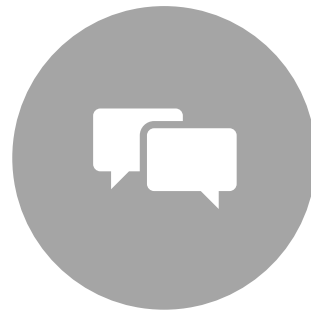
NRC.gov



Our Story in Motion: Shaping NRC Communications in a Changing World



MEDIA



SOCIAL MEDIA



**CRISIS
COMMUNICATION**



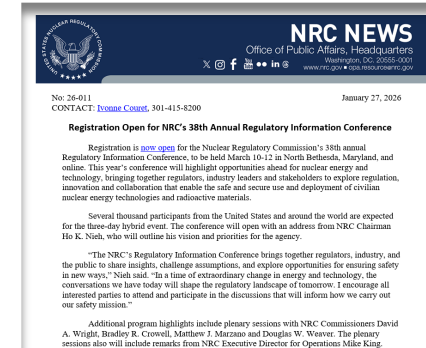
OPA STAFF

Media Engagement

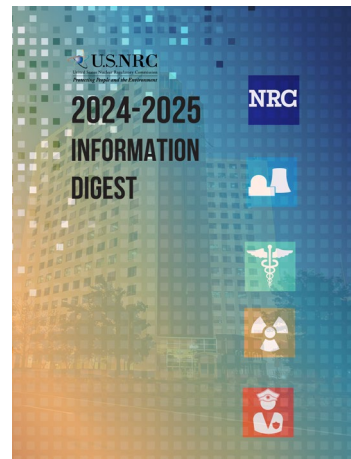
OPA is the NRC's trusted voice, supporting the Chairman in fulfilling his role as the agency's principal spokesperson. We provide clear, accurate, and timely information to the media and the public—ensuring confidence in our mission and decisions.



Responding to Reporters



Issuing News Releases



Producing the Information Digest

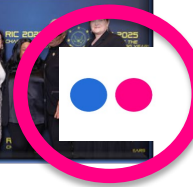
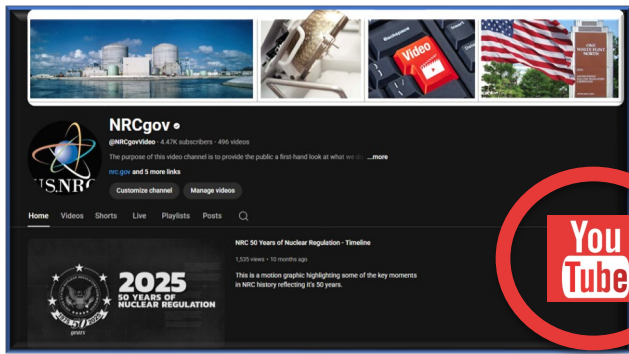
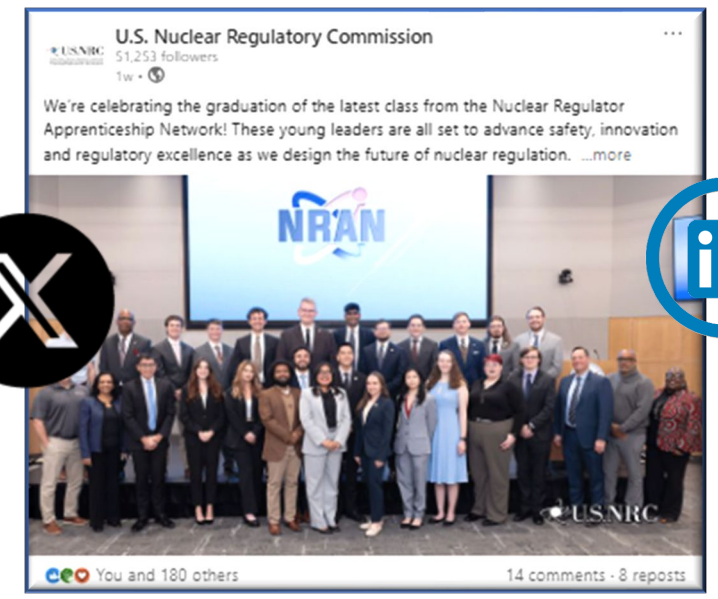
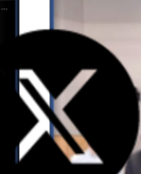
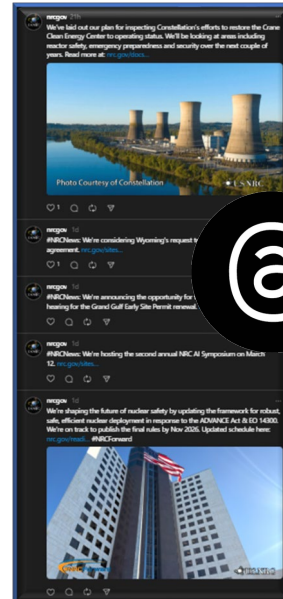
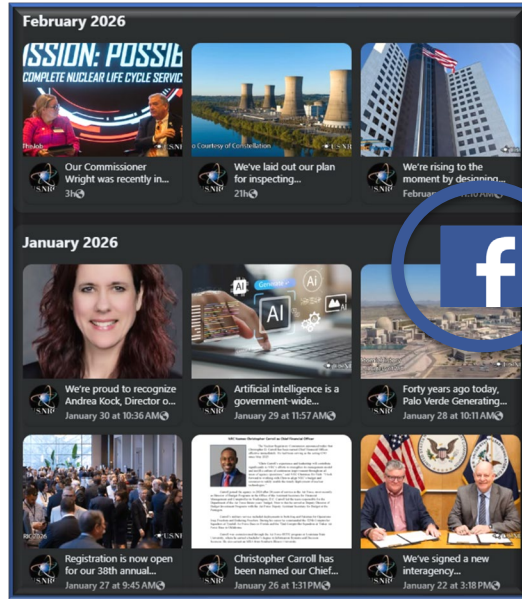


Talking with Members of the Public



Social Media

OPA leverages social media to engage directly with the public and listen to the voices of NRC stakeholders—fostering dialogue, transparency, and trust.



Crisis Communication

OPA designs and executes communication strategies that enable the NRC to deliver accurate, real-time information during emergencies—ensuring clarity, confidence, and public trust.



Social Media Communication



Public Service Announcements



Web Site Information/
Rumor Control





Office of Public Affairs

Public Affairs Staff

OPA includes eight staffers in NRC headquarters and five in regional offices with backgrounds in journalism, mass communication, or technology experienced in communicating about technical subjects.

